

# PATRICK CHENG

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## Skills

- Adobe Creative Suite
- Toon Boom (Animate & Harmony)
- Cinema 4D, both 3D Animation and Modeling.
- Mobile OSes (Android, iOS)
- Unity Game Engine

## Experience

### Patach.tv

#### Video & Visual Production Specialist

March 2019-Present

- Animation, Art and Creative services for agencies and production companies including work for shows, social media, commercials, games and other pieces.
  - High Profile Content produced for products and companies such as Google, United Airlines and Yoplait.
- \*List of companies and work on second page.\*

### Motorola Mobility

#### Sr. Interactive Designer

September 2008-August 2012

- Character and Motion Graphics Animation for Apps and Live Wallpapers for exclusive Motorola mobile Devices, including the Motorola Spice and Atrix.
- Worked closely with engineers in graphic implementation on mobile devices, created interactive simulations to exhibit interactivity.

### FLW International

#### Lead Animator & Production Strategist

August 2006-October 2007

- Artist and Animator for Animation Studio developing cartoon franchises.
- Created and managed a Production System for a small 5-man team of Artists and Animators. Including managing rigs, assets, storyboarding, editing, and design. Taught all other Team members how to rig and design for Animation, shrinking production time by 60% with implementation.

## Honors

#### “SPR Consulting – IDEX/iPek Animated

Testimonial Film” Designer / Animator for Cannes Silver Dolphin Awarded Piece

“BISC DIY Steam Series” Animator for Cannes Silver Dolphin Awarded Piece

#### Animation Film work featured in

Chicago International Children’s Film Festival /  
San Diego International Children’s Film Festival /  
Non-Stop Shorts Fest / The Movieside Festival

### Richter Studios

#### Sr. Motion Graphics Designer & Animator

January 2017-March 2019

- Motion Graphics, Animation, Storyboarding, Video Editing and Design for Video Production Studio, applying to projects such as Commercials, B2B, Presentations and other pieces for clientele.
- Designer and Animator for Three Cannes Dolphin Winner spots.

### Tastemakers Demographic

#### Lead Artist and Animator

October 2007-January 2009

- Primary Artist and Animator for multimedia company’s line of music videos and cartoon series premieres, including storyboarding, animation and character design.
- Managed a small team of 2-3 people throughout specific productions, assigned scenes based on created storyboards and artwork.

## Education

#### Columbia College Chicago

#### 2002-2006 Bachelor of Arts

- Awarded the Presidential Scholarship
- Awarded the Academic Excellence Scholarship
- Graduated with Honors

# Clientele

**Arc Worldwide** - Animation and Graphical Optimization for Web Advertising

**Aniboom** - Character Animation, Refining Artwork and Asset Creation for Animated Cartoon Franchise.

**Alight Solutions** - Produced long form videos for several different companies.

**BigTen Network** - Animation and Graphical Optimization for Web Advertising

**Calabash Animation** - Character Animation for Commercials, Cartoon Series, and Music Videos.

**Celtic Marketing** - Animation & Motion Graphics for Commercial Work.

**Chewy Software** - Animation, Refining Artwork and Asset Creation for Console Games.

**Digital Kitchen** - Character Animation and Design for Children's Media.

**Envision Consulting Group** - B2B motion graphics and Design for several company videos.

**Element 79** - Animation and Design for Advertising popular brands.

**Hill and Knowlton** - Motion Graphic Design and Animation for Animated E-Cards and Presentations

**IFC** - Character Animation for Animated TV Series

**Imagination Publishing** - Illustration and Storyboarding for Commercial Work

**Johnson & Johnson** - Produced numerous videos for social media.

**LightSwitch** - Creating Animated Commercials from Scratch for Various Clientele.

**LockeLord Bissell & Liddell** - Complete Animation Production developing Character centric Animated E-Cards and advertising.

**National Restaurant Association** - Designed & Animated Explainer Videos for Organization

**Northern Trust** - Animation and Design for Advertising.

**Outerwall** - Design & Animation for Redbox and Coinstar Machines

**Pax Rodentia** - Character / Environment Design and Animation for Advertising.

**ProCasa Realty** - Motion Graphics Design and Animation for Advertising.

**Protokulture** - Animation, Art and Animation Consulting.

**Puny Entertainment** - Character Animation for Animated TV Series.

**Reel Captivations** - Storyboarding, Motion Graphics for Internal Presentations & Marketing

**Rethink Studios** - Complete Animation Production for Commercial Work.

**Quiksilver Associates** - Motion Graphics for Internal Presentations & Marketing.

**Saatchi & Saatchi** - Created Commercials, including Design, Concept, Storyboarding, and Animation.

**Shaker** - Character and Motion Graphics work for Commercials.

**Slate48** - Animation for Commercial Work

**Siemens** - Character and Motion Design Animation for Advertising.

**Sykes Enterprises** - Art, Animation and Storyboarding for Advertising and Training.

**Two X Four** - Animation and Graphical Optimization for Web Advertising

**United Airlines** - Character and Motion Graphics Animation for Advertising and Instructional Videos for Airports.